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THE LANGUAGE OF AIDS STIGMA IN CHINA

SPEAKER: CHUNG TO

CHAIRMAN, CHI HENG FOUNDATION

Chung To founded Chi Heng Foundation in 1998 to assist children orphaned by AIDS in central China whose parents contracted the virus via unsanitary blood trade in the 1990s. Despite political sensitivity and other difficulties, Chung developed a systematic and sustainable program which has cumulatively supported o v e r 30,000 children whose parents have died of or are dying of AIDS in over twenty provinces in China.



Viewed by many as a best practice model of its kind, the program has become the largest nongovernmental effort focusing on helping children impacted by AIDS in China.

In his talk, Chung To will discuss language issues surrounding AIDS stigma in the context of his efforts to raise awareness of AIDS among the public through organizing exhibitions and launching media campaigns. Named as "Ten Future Leaders of China" by *People Magazine* and "Ten Model Citizens in China" by Phoenix TV, Chung has been a visionary leader in the NGO field, contributing to the development of civil society in China through constructive dialogue with government leaders.

Moderator: Professor Louisa Schein, Department of Anthropology, Rutgers University

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